



# DAMN *these* HEELS

QUEER FILM FESTIVAL

## SOCIAL MEDIA KIT

Thank you for helping us amplify this year's festival!

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### HELP SPREAD THE WORD

By picking a checkbox to complete!

- Invite your Facebook friends to the Damn These Heels Festival [Facebook Event](#)
- Share the link to the [Festival Website](#)
- Forward [this email](#) to your friends and family
- Re-share [this image](#) on Instagram
- Re-tweet [this image](#) on Twitter
- Share [this post](#) on Facebook
- Re-post [this post](#) on LinkedIn

### FOLLOW AND TAG US ON SOCIAL MEDIA

- Twitter: <https://twitter.com/DamnTheseHeels>
- Instagram: <https://www.instagram.com/DamnTheseHeels>
- Facebook: <https://www.facebook.com/DamnTheseHeels>

### POST ON YOUR SOCIAL MEDIA PAGE

Below are links to images you can post plus recommended captions to use. **Please tag**

**@DamnTheseHeels on your photos** and use hashtags #DTH2023 #DamnTheseHeels2023 #DTHTurns20

#### Festival Tickets & Passes On Sale

→ [Link to Images](#)

#### Captions for Facebook/Instagram:

@DamnTheseHeels Queer Film Festival is turning 20! Come celebrate two decades of LGBTQ+ films with workshops, parties, special guests, and more on October 12-15, 2023 at the Rose Wagner Performing Arts Center in SLC 🌈🌟👉 This year's movie lineup offers a total of 20 feature films and 20 short films to celebrate 20 years of queer cinema in Utah! Tickets and passes are on sale now at [damntheseheels.org](http://damntheseheels.org)  
#DTH2023 #DamnTheseHeels2023 #DTHTurns20

— OR —

We're here and queer, let's celebrate 20 years of @DamnTheseHeels! Tickets & passes are on sale now for the 20th anniversary of the Festival 🍑🌈 Come join us this October 12-15 at the Rose Wagner Performing Arts Center in SLC to celebrate with films, workshops, parties, special guests, and more. Tickets and passes on sale now at damntheseheels.org

#DTH2023 #DamnTheseHeels2023 #DTHTurns20

— OR —

@DamnTheseHeels Queer Film Festival is turning 20! Come celebrate two decades of LGBTQ+ films and programming at the 2023 Festival with another fabulous lineup. Enjoy movies, parties, workshops, special guests, and more this October 12-15, 2023 at the Rose Wagner Performing Arts Center in SLC 🍑🌈 Get tickets and passes now at damntheseheels.org/passes

#DTH2023 #DamnTheseHeels2023 #DTHTurns20

#### **Instagram/Facebook Stories:**

\*\*\*All text is already on image\*\*\* Just include a **Link Sticker** with this link: damntheseheels.org

**Caption for Twitter:** Tickets & passes are on sale now for the 20th anniversary of the @DamnTheseHeels Queer Film Festival! Enjoy LGBTQ+ films, parties, workshops, panels, special guests & more this October 12-15



Purchase now at damntheseheels.org/passes #DTH2023 #DamnTheseHeels2023 #DTHTurns20

#### **Caption for Email Newsletter:**

Damn These Heels Queer Film Festival is turning 20! Come celebrate two decades of LGBTQ+ films with movies, parties, workshops, panels, special guests, and more this October 12-15, 2023 at the Rose Wagner Performing Arts Center in SLC. This year's movie lineup offers a total of 20 feature films and 20 short films to celebrate 20 years of queer cinema in Utah! Tickets and passes are on sale now at damntheseheels.org

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#### **Special Guest Miss Coco Peru**

→ [Link to Images](#)

#### **Captions for Facebook/Instagram:**

@DamnTheseHeels is thrilled to welcome Special Guest @MissCocoPeru to Salt Lake City for the Festival's 20th anniversary celebration! With 33 years in the business as a working drag queen, Coco offers an evening of inspired storytelling and song followed by a moderated discussion with audience engagement. You won't want to miss this — Get tickets your tickets now at damntheseheels.org

#DTH2023 #DamnTheseHeels2023 #DTHTurns20 #MissCocoPeru #CocoPeru

— OR —

@MissCocoPeru is coming to Salt Lake City, Utah for the @DamnTheseHeels Festival's 20th anniversary celebration! With 33 years in the business as a working drag queen, Coco offers an evening of inspired storytelling and song followed by a moderated discussion with audience engagement. You won't want to miss this — Get tickets your tickets now at damntheseheels.org

#DTH2023 #DamnTheseHeels2023 #DTHTurns20 #MissCocoPeru #CocoPeru

#### **Instagram/Facebook Stories:**

\*\*\*All text is already on image\*\*\* Just include a **Link Sticker** with this link: damntheseheels.org/event/dth-2023-special-guest-miss-coco-peru/

**Caption for Twitter:** #MissCocoPeru is coming to Salt Lake City, Utah for the @DamnTheseHeels Festival's 20th anniversary celebration! Coco offers an evening of inspired storytelling and song followed by a moderated discussion with audience engagement ✨ Get your tickets now at [damntheseheels.org/event/dth-2023-special-guest-miss-coco-peru/](https://damntheseheels.org/event/dth-2023-special-guest-miss-coco-peru/)

**Caption for Email Newsletter:** Damn These Heels Queer Film Festival is thrilled to welcome Special Guest Miss Coco Peru to Salt Lake City for the Festival's 20th anniversary celebration! With 33 years in the business as a working drag queen, Coco offers an evening of inspired storytelling and song followed by a moderated discussion with audience engagement. You won't want to miss this special event on October 13, 2023 — Get tickets your tickets now at [damntheseheels.org](https://damntheseheels.org)

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**Week of the Festival Countdown**

→ [Link to Images](#)

**Captions for Facebook/Instagram/Email Newsletter:** Only X more days until the @DamnTheseHeels Queer Film Festival! Get your tickets to celebrate two decades of LGBTQ+ films with workshops, panels, movies, parties, special guests, and more! You won't want to miss it 🎬 ✨ 🌈 Purchase tickets & passes at [damntheseheels.org](https://damntheseheels.org) #DTH2023 #DamnTheseHeels2023 #DTHTurns20

— OR —

Only X more days until the @DamnTheseHeels Queer Film Festival (20th anniversary edition)! This year offers a movie lineup of 20 feature films and 20 short films to celebrate 20 years of queer cinema in Utah 🌈 ✨ Purchase tickets & passes now at [damntheseheels.org](https://damntheseheels.org) #DTH2023 #DamnTheseHeels2023 #DTHTurns20

**Instagram/Facebook Stories:**

\*\*\*All text is already on image\*\*\* Just include a **Link Sticker** with this link: [damntheseheels.org](https://damntheseheels.org)

**Caption for Twitter:**

Only X more days until the @DamnTheseHeels Queer Film Festival (20th anniversary edition)! This year offers a movie lineup of 20 feature films and 20 short films to celebrate 20 years of queer cinema in Utah 🌈 Get your tix now at [damntheseheels.org](https://damntheseheels.org) #DTH2023 #DTHTurns20

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Thank you for helping us promote this year's Damn These Heels! Learn more about the festival at [damntheseheels.org](https://damntheseheels.org)

— Utah Film Center Marketing Team

*For questions please contact Meagan at [mбенensohn@utahfilmcenter.org](mailto:mбенensohn@utahfilmcenter.org)*