



UTAH
QUEER
FILM
FESTIVAL

OCTOBER 25-27, 2024
DOWNTOWN SLC

LOCAL BUSINESS & CORPORATE SPONSORSHIP

For additional sponsorship details,
visit: UtahQFF.org/sponsor 



For 21 years, the Utah Queer Film Festival (formerly Damn These Heels) has highlighted local and international queer filmmakers; created safe spaces for our local queer artists, storytellers, and audiences to celebrate each other; and offered stories that highlight the full spectrum of human experiences.

Embrace the Spotlight as a Business Sponsor

In a state outwardly known for its conservative values, the Film Festival provides a platform for diverse LGBTQ+ voices, breaking barriers and promoting understanding through the power of film. By existing and thriving in Utah, the festival's presence is a testament to the resilience and determination of those who believe in equality, and the power of representation in art, media, and culture.

Year over year, the festival draws around 2,000 attendees from Utah and beyond. Many high-net-worth individuals, members of the queer community, invested local leaders, filmmakers, and film lovers attend the festival.

Your support of the festival will place your products and services in front of people who are deeply engaged in the success of Utah's queer community and who want to invest in companies that share their values.

Sponsorship Opportunities

Engagement and underwriting opportunities include naming rights (e.g., our exclusive opening night festival party), venue sponsorship, and exclusivity sponsorship opportunities. Sponsorship opportunities start at \$1,000.

Sponsorship kits will be available Beginning in June 2024.



UTAH FILM CENTER
50 West Broadway, Suite 1125
Salt Lake City, UT 84101
801.746.7000 | utahfilmcenter.org

Ready to sponsor? Have questions? Want to talk to staff at Utah Film Center? Contact our corporate underwriting coordinator,

Isaac Fairley at ifairley@utahfilmcenter.org



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BUSINESS AND CORPORATE SPONSOR BENEFIT LEVELS

SPONSORSHIP LEVEL →	\$2500+	\$1000-2499	\$500-999	\$250-499
SPONSORSHIP BENEFITS				
Ticket and Event Benefits*				
Invitation to Opening Night Film & Reception	8	6	4	2
Invitations to "Saturday and Sunday Donor Receptions"	8	6	4	2
Festival Passes	6	4	2	
Promotional Recognition (promotional deadlines apply)				
Static Ad in Festival pre-show reel*	x	x		
Rotating Linked Display Ad on Festival homepage	x	x		
Social Media Dedicated Post (with Festival Related Content)	x	x		
Recognition in at least two Social Media Posts	x	x	x	
Onsite Activation or Stand Alone Booth	x	x		
Recognition on Signage at event venues	logo	logo	logo	line
Recognition in Festival e-newsletter	logo	logo	line	line
Recognition on Festival Website/Sponsor Page	logo	logo	logo	line
Recognition in pre-show bumper of all film screenings	logo	logo	line	line
<i>*Sponsorship and logos must be received by print deadline to be included in print materials.</i>				



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